

Agenda Summary Report (ASR)

Franklin County Board of Commissioners

DATE SUBMITTED: 10/31/19	PREPARED BY: Dr. LoAnn Ayers
Meeting Date Requested: 11/12/19	PRESENTED BY: Dr. LoAnn Ayers
ITEM: (Select One) Brought Before the Board Time needed: 10 minutes	
SUBJECT: Census 2020	
BACKGROUND: The 2010 Census non-response rate for Franklin County was 31%. So, for the last decade our county has received less than its fair share of Federal and state funds. Given societal and local demographic changes, the 2020 Census non-response rate is anticipated to be significantly higher. For everyone not counted in this Census, our county will lose \$2,000+/year in Federal funds. This is a conversation about how we might collaborate to increase the Census count. I'll share what local strategies are already in place and then lead a dialogue to enhance linkages between Franklin County and regional census education and outreach efforts.	
RECOMMENDATION: The purpose of this presentation is to raise awareness and increase action to increase the 2020 census count.	
ATTACHMENTS: (Documents you are submitting to the Board) Local census information card.	

TELL EVERYONE!

CENSUS 2020 IS A BIG DEAL AND OUR COMMUNITY NEEDS YOUR HELP

The federal support we receive for our schools, hospitals, roads, and other vital programs is based on census data.



In 2010, our bi-county region was undercounted by over 25%. That's expected to rise to 40% in 2020 unless we intervene.

WHY DOES THAT MATTER?

Each person not counted = \$2,000 lost in federal funding every year, for the next 10 years.



Since our area will exceed 300,000 people, we could miss out on billions of dollars to address local challenges.

HOW YOU CAN HELP:

TELL EVERYONE! Help inform our community members. You are the most effective influence within your circle.

You can be a trustworthy source of information to educate employees, customers, and constituents about the impact of a complete count.

We can all help individuals make an informed decision about the census.

Want more information or to schedule a presentation?
Contact our local Complete Count Committee at:
BFCountyCensus@uwbfc.org



FACTS TO SHARE

WHEN YOU FILL OUT THE CENSUS, YOU HELP:

- ✓ Determine how many seats our state gets in Congress.
- ✓ Guide how \$16 billion per year in federal funding is distributed to communities in our state to create jobs, provide housing, prepare for emergencies, build schools, roads, hospitals, and more!
- ✓ Help our community get its fair share of \$200 million in state funds that is directly based on Census data.
- ✓ Businesses decide where to build factories, offices, and stores—which creates jobs.
- ✓ Developers decide where to build new homes and revitalize old neighborhoods.
- ✓ Local governments plan for public safety, emergency preparedness, roads, and utilities.
- ✓ Foundations determine how much support they grant to local nonprofits.

LARGE FEDERAL PROGRAMS AFFECTED BY CENSUS DATA

BUSINESSES

- Highway planning and construction
- Water and sewer systems
- Public transit grants
- FEMA emergency support
- Career and technical education
- Workforce support
- Cooperative Extension
- Crime victim assistance
- Vocational rehab grants
- Unemployment insurance
- Public housing capital funds
- Business loans
- Substance abuse prevention and treatment

FAMILIES

- Special education grants
- Head Start
- State Children's health insurance
- School breakfast and lunch programs
- Foster care and adoption assistance
- WIC and Supplemental Nutrition Assistance Program
- Childcare matching grants
- Medicaid and Medicare, Part B
- Programs for the aging
- Low income housing
- Low income energy assistance
- Temporary Assistance for Needy Families

Every business and family is affected by at least one of these large federal programs.



No matter where we live, our age, or the color of our skin, every person deserves to be counted.